



SPORTS NUTRITION AUTHORITY
SUPPLEMENTS & MORE

FRANCHISING

&



NEXT LEVEL
SPORTS NUTRITION

www.SportsNutritionAuthority.Net

www.NextLevelsn.com

Franchise Information

Call: Bob Forst | 502-213-0884 | 866-877-8665

bforst@SportsNutritionAuthority.net



Sean and Amy Davis
Founders

Sport Nutrition Authority is a local, family owned business. Sport Nutrition Authority was established in 2015 and opened their doors on April 16, 2016. Sean and Amy Davis are the owners of the business.

They had a goal to own their own business within the health and fitness industry. The Louisville market became the perfect spot! With the limited amount of availability to true, quality supplement products in the market, Sport Nutrition Authority became a reality.

Sean and Amy built the foundation of the business around being dedicated to and having an intense drive to provide nutrition and health knowledge, while giving each customer the best customer service (and products) possible. Their goal is to build strong, quality relationships and earn lifetime customers.

Sport Nutrition Authority seeks to be the leader in the sports nutrition industry, providing an expansive line of nutrition and dietary supplements; helping customers achieve healthy, fit lives. There are 3 Corporate stores thriving in the Louisville Metro area where the franchise is based. Franchising units launched February 2018.

Industry Info

Bodybuilders are the major users of sports supplements. However, these products are undergoing mass adoption by lifestyle and recreational users. The number of recreational and lifestyle users has consistently increased since the past few years. North America accounted for over 40% of the global sports nutrition market share.



Re-Branded as Sports Nutrition Authority !

According to new research from Transparency Market Research (TMR), Albany, NY, the global sports nutrition products market is projected to grow from \$30 billion in 2013 to \$52.5 billion in 2020 + 57 % increase. The report, "Sports Nutrition Products Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2014 – 2020," predicts healthy growth for the space, with a CAGR of 8.50% from 2014 to 2020. In terms of volume, the market is anticipated to exhibit an 8.0% CAGR, expanding from 8.5 billion kg in 2013 to 14.6 billion in 2020.



From the Experts :



Growth Potential

The health and fitness franchise industry has benefitted from increased interest in healthier lifestyles. This is apparent in the results of Entrepreneur magazine's 2017 Franchise 500, a list of the strongest and most financially sound franchises across all industries. Of the 500 franchises identified, 26 were fitness-based businesses. While some of the leading multi-use gyms were included, the list also reflected the growing success of smaller specialized studios and programs with franchise-unique offerings.

According to a new report published by Allied Market Research titled, "World Sports Nutrition Market - Opportunities and Forecasts, 2014 - 2020," the global sports nutrition market would garner revenue of \$33.6 billion by 2020, registering a CAGR of 7% during 2015 - 2020. In the current market scenario, North America occupies the largest share of approximately 47%, owing to high obesity ratio and health awareness among people. However, APAC would witness a faster adoption of sports nutrition products owing to increase in income levels and increasing indulgence in sports and fitness activities during the forecast period. Sports food, which accounted for nearly 1/4th of the market in 2014, is expected to witness fastest growth of 11.1% during the forecast period.

FRANCHISE AT A GLANCE

Franchise Fee: Our Initial franchise fee is \$32,500 for your first location.

Initial Investment: The total investment necessary to begin operation ranges from \$98,950 - \$185,075. (This includes initial inventory, Franchise Fee, Leasehold Improvements, Deposits, Furniture/Fixtures, Grand Opening Expenses, Computer Equipment, Training Expenses, and 3 months of expenses cushion). Please refer to Item 7 of FDD for details.)

Royalties: 6% of Gross Revenue or \$1,000 per month commencing 12 full months after opening and continuing every month thereafter, whichever is greater .

National Advertising: 1% if your monthly gross revenue will be contributed to a National Advertising Fund.

Local Advertising: 3% of monthly gross revenue should be expended to promote your Franchised Business locally.

FRANCHISE AT A GLANCE CONTINUED :

Sports Nutrition Authority Multi Unit /Area Developer

- ❑ \$20,000 for each additional Franchise unit.
- ❑ Due 1/2 Upon Signing agreement, 1/2 upon signing of agreement each additional territory..
- ❑ Due 1/2 Upon Signing agreement, 1/2 upon signing of agreement each additional territory..

We are proud to offer Current or Honorably US Military Veterans a 10% discount on Franchise Fees Single or Regional Development.

Why Choose Sport Nutrition Authority? The Opportunity

SNA- offers unit and regional developments opportunities

Join a proven, highly successful and recession proof business model

Strong industry sector with excellent growth opportunities

Low Cost Entry Point

Results

We're here to help you, the user, get the best results possible with your goals. Because of this, you can be sure that everyone here at Sport Nutrition Authority is going to point you in the direction of the best possible supplement for your use and rest assured that you're not going to get cookie cutter information about the next big thing in the supplement business.



Customer Service

You are family here. You are second to no one. We man our Facebook, Instagram, Twitter, email, and telephones with equal vigor. So if you've got a question you can reach out any time and we will be sure to get back to you!



Reputation

Founded in 2015 we have already worked with the best names in the business to bring you the best possible product. We also align ourselves with the best possible affiliates. Our reputation is one of our top priorities. Without a good name, you can't do good business!



Our Brands

Our stores carry a very large variety of sports nutrition products. We carry only the best available in the market ! More than that, each of our team are experts that have either used or researched the the products on our shelves. So if you've got questions, we've got real world knowledge of the results of the products ! We have solid vendor alignments that help build our reputation in the community of only carrying the best in the industry. The best at a great price with our strong vendor and supply chain strategies.



FREQUENTLY ASKED QUESTIONS

Do I receive a protected territory?

Yes

What square footage do I need?

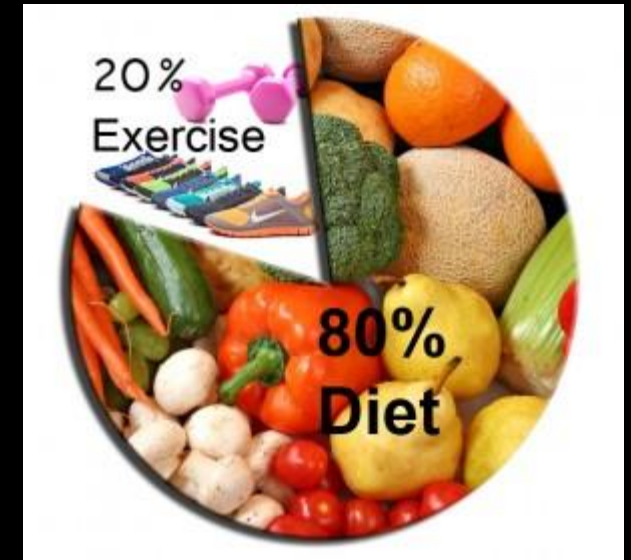
900-1500 Square Feet

Do I need experience?

No- we train

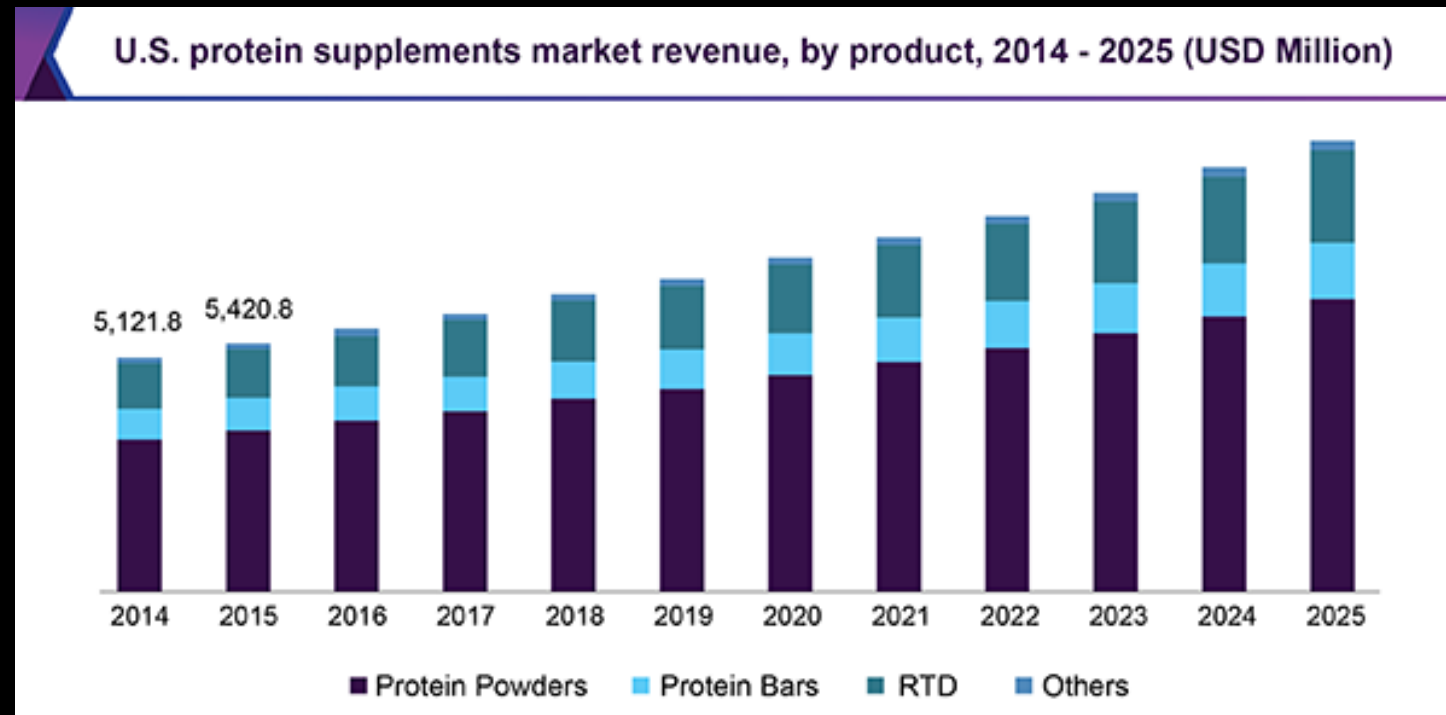
Can I open more than one Sports Nutrition Authority locations?

Yes, Regional Territories available all over USA .



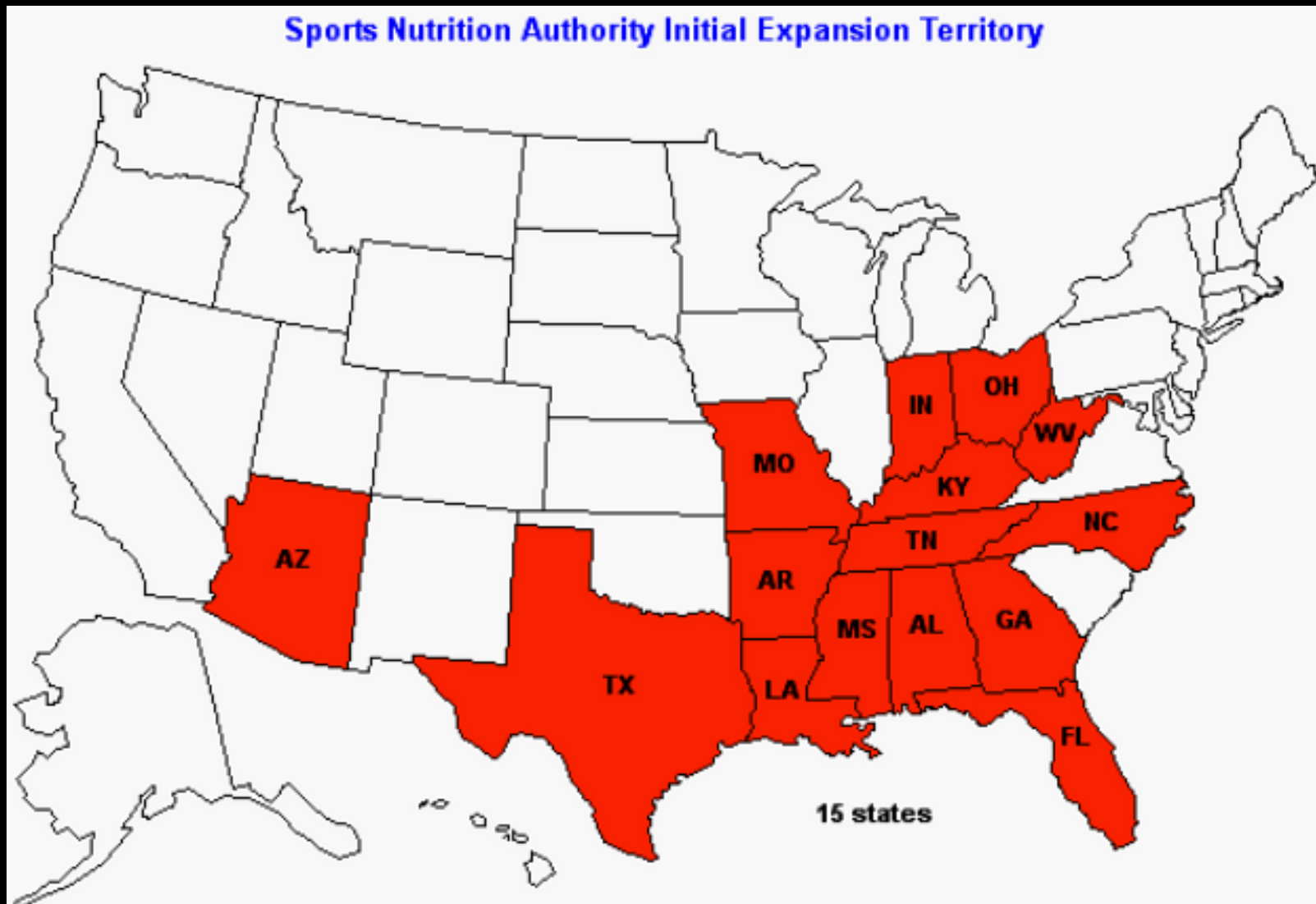
Tools for Success – Sports Nutrition Authority

- The System
- Initial training
- Exclusive Supplier Agreements
- Brand & name
- Exclusive market
- Continued support and training
- Multiple Revenue streams



RTD= Ready to Drink

Area of Expansion





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FUEL YOUR PASSION!



Interested in a Location of your Own ?

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